



## Cionet® Announced as the Winner of Partner of the Region of LATAM at Adaptive Insights 2015 Worldwide Partner Summit

**Mexico City, Mexico** —February 5, 2015 - Cionet® today announced it was awarded Partner of the Region of LATAM by Adaptive Insights, the worldwide leader in **cloud corporate performance management (CPM)** and **business intelligence (BI)** for the biggest brands and the hottest companies. The awards recognize outstanding achievement by Adaptive partners around the world in a variety of categories.

“For us at Cionet® it is an honor to be recognized by such an important company as Adaptive Insights, a company that is setting a trend in the market for CPM and BI solutions, both for its support to distributors and for its commitment to customer satisfaction,” said Mario Tirado, CEO of Cionet.

Adaptive Insights announced its award winners in Dallas, Texas at the company’s annual Worldwide Partner Summit, a gathering of key partners from around the world to share strategies and best practices and to continue to accelerate business opportunities for Adaptive solutions. More than 100 partner companies were represented at the third annual Adaptive Insights Worldwide Partner Summit. Total attendance at the summit is up 23% over last year, and international partners represent over 40% of attendees, more than double the international presence of prior years.

Cionet® is part of Adaptive Insights’ leading network of more than 200 worldwide partners serving a customer base of more than 2500 customers in 85 countries.

“At Cionet® we always support the implementation of business strategy at our clients against a positive ROI,” said Mario Tirado, CEO at Cionet. “We believe that the optimal solution is obtained by selecting a combination of powerful industry standards with best-of-breed products like Adaptive Insights Suite. This combination ensures an open and cost efficient solution with a high user adoption.”

“Cionet® is staffed with experienced, certified and highly trained professionals in the areas of Corporate Performance Management and Business Intelligence,” said Mario Tirado. “Together with Adaptive Insights we form multidisciplinary teams whose expertise enables our customers to make the most out of their resources and as such increase their financial insight and competitiveness.”

“At Adaptive Insights, we are focused on driving success and growth for our customers and partners,” said Carolee Gearhart, Senior Vice President of International Sales and Global Channels at Adaptive Insights. “As we continue to accelerate our worldwide business, our global channel is vital to our growth. We congratulate Cionet® as a major contributor in helping us achieve record business results this past year.”

Adaptive’s global partner program’s unique approach to partner engagement is the key to program and partner success. Adaptive’s marketing, sales and professional services teams truly collaborate with partners across a number of activities including demand generation, webinars, regional seminars and workshops, sales opportunities, add-on sales, services and implementation. The result is a mutually beneficial relationship through which both parties achieve business goals.

### About Adaptive Insights

Adaptive Insights is the worldwide leader in **cloud corporate performance management (CPM)** and **business intelligence (BI)**. Via its software as a service (SaaS) platform, the company offers capabilities for **budgeting, reporting, consolidation, dashboards, and business intelligence** that empower finance, sales, and other business leaders with insight to drive true competitive advantage. The Adaptive Suite is sold direct or is available through Adaptive's robust cloud CPM channel ecosystem of 200+ partners, including Accenture, Armanino, Cohn Reznick, Intacct, KPMG, McGladrey, and Plex Systems. NetSuite also offers Adaptive Insights as its NetSuite Financial Planning Module.

More than 2,500 companies in 85 countries use Adaptive Insights. These range from mid-sized companies and nonprofits to large corporations, including AAA, Boston Scientific, CORT, Konica Minolta, NetSuite, Philips, and Siemens. Adaptive Insights is headquartered in Palo Alto, Calif. For more information, visit [www.AdaptiveInsights.com](http://www.AdaptiveInsights.com), read our [Adaptive Insights Blog](#), and follow Adaptive on [LinkedIn](#), [Twitter](#), [Facebook](#), and [YouTube](#).

### About Cionet®

Cionet® is a consultancy firm dedicated to helping organizations with the implementation of modern IT solutions to increase the productivity of knowledge workers and overall efficiency. Cionet® has reference customers in the sectors government, finance, CPG, pharmaceuticals, telecom and more. This year we celebrate that Cionet® have been recognized by Adaptive Insights as the Winner of Partner of the Region of LATAM at Adaptive Insights 2015 Worldwide Partner Summit.

Cionet® offers business solutions in the following areas:

- **Corporate Performance Management (CPM)**

Corporate Performance Management refers to a combination of processes designed to optimize corporate performance and improve customer satisfaction.

- **Business Intelligence**

The intelligent organization makes well informed decisions at all levels. This requires more than reporting on business indicators, but also contextual information to ensure alignment with strategy.

**Budgeting, Planning & Forecasting**

A well-defined strategy has no value if not executed on. Budget and time is vital to translate a strategic plan into activities for the shop floor and to keep track of progress. All with the best of breed tools available like the Adaptive Insights unified Business Intelligence (BI) and Corporate Performance Management (CPM) suite built from the “cloud up” – planning, consolidation, analytics and reporting applications that are powerful yet intuitive for all types of business users.

Cionet® creates trusted, productive and highly profitable partnerships. This is recognized by our clients.

Contacts: Find out more about Cionet Solutions on [www.cionetsolutions.com](http://www.cionetsolutions.com).

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